



# Danielle M. Bush

## Senior Counsel

Toronto

[dbush@mccarthy.ca](mailto:dbush@mccarthy.ca)

t. 416-601-4343

## Bar Admission

Ontario 1990

## Law School

University of Western Ontario

## Practices

Intellectual Property  
Mergers & Acquisitions  
Outsourcing

## Industries

Technology & Communications  
Gambling, Sports Betting, and Casinos  
Food, Beverage & Agribusiness

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Danielle Bush is a senior counsel in our leading Business Law Group and Co-Lead of our firm's national Gaming, Lottery and eSports Group, based in Toronto. Prior to rejoining McCarthy Tétrault, she was a partner at the firm for nearly 20 years.

Danielle has more than three decades of experience in all facets of the gaming industry. She is widely recognized as one of Canada's foremost experts in the online gaming space and applicable Canadian law. A testament to her deep and extensive knowledge, Danielle is one of only four lawyers in Canada ranked Band 1 in *Chambers* for gaming law, and she was named one of Canada's top gaming lawyers by *Best Lawyers*.

Highly sought-after for her astute and strategic counsel, Danielle regularly acts for a wide range of companies in the gaming industry and in sectors that intersect with gaming, including online sportsbooks; casinos and poker rooms; companies active in the eSports vertical; daily fantasy sports providers; casino operators; provincial lottery corporations; and gaming regulators. She represents many of the world's largest online gaming companies, advising them on obtaining listings, ongoing regulatory and compliance issues, multi-jurisdictional regulatory issues; and much more. She also specializes in branding, marketing and regulated industries (including gaming, alcohol, cannabis, food and beverage and medical devices); technology law including development, licensing and joint venture agreements for tech owners and customers..

She is a consistent thought leadership contributor to various industry publications including the Canadian chapter of the International Comparative Legal Guide (Gaming), and she is the author of *Chambers' Gaming Law 2022 – Canada*. Actively engaged in the gaming sector, Danielle regularly chairs panels on sports betting and online gaming at the Canadian Gaming Summit and other large international gaming conferences. She is a member of the Board of Directors of the Canadian Gaming Association, a member of the CGA Executive Committee in her function as the CGA's Secretary and legal counsel, a member of the CGA Nominating Committee, and external legal counsel to the CGA.

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Danielle is also actively engaged in gaming-related policy development and has been involved in ongoing meetings with various levels of government on issues such as the privatization of Ontario's online gaming industry, and on single-event sports betting amendments to the *Criminal Code*.

## RECENT EXPERIENCE:

- Counsel to Leisure Acquisition Corp. with respect to its merger with GTWY Holdings Limited, the holding company for Gateway Casinos & Entertainment Limited
- Counsel to Jabil Circuit, Inc., in its acquisition of Kuarto Technologies, a leading software development provider
- Counsel to William Hill plc in its £80-million investment to help finance NYX Gaming Group's cross-border acquisition of OpenBet

## Awards & Rankings

### Chambers Canada

Band 1: Gaming & Licensing

### The Best Lawyers in Canada

Leading Lawyer: Intellectual Property; Gaming; Advertising and Marketing

### The Legal 500 - Canada

Recommended: Cannabis

## Recent Experience

- **Corby Spirit and Wine acquires Ace Beverage Group for C\$148.5M**  
July 4, 2023
- **Boyd Gaming to acquire Pala Interactive for US\$170M**  
November 1, 2022

- **Genius Sports Media Inc. announces long-term partnership with CFL**

December 10, 2021

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