



Will Rooney

Associate

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Bar Admission

Ontario 2022

Law School

University of Toronto

Practices

Competition/Antitrust & Foreign
Investment

William Rooney is an associate in our Competition/Antitrust and Foreign Investment Group. He maintains a general practice encompassing all aspects of competition law, including mergers and acquisitions, marketing and distribution practices, abuse of dominance, criminal and civil investigations, and compliance matters. Will also has experience with contentious competition issues, applications for judicial review, and class actions.

Will completed his JD at the University of Toronto, where he was a Senior Editor with the Law Review and a finalist in the Callaghan Memorial Moot. Prior to law school, Will earned a BAH in Philosophy from Queen's University, where he was the department medalist, and a MSt from Oxford University, where he graduated with distinction.

Will completed his summer and articles at the firm. Will was called to the Ontario Bar in 2022.

Recent Experience

- **Brookfield Renewable Holdings enters into negotiations to acquire Neoen for €6.1B**

May 30, 2024

- **TreeHouse Foods acquires pickled food brands from Smucker's for US\$20M**

January 2, 2024

- **Walter Surface Technologies acquires Greenfield Industries**

December 29, 2023

- **Ritchie Bros. Inc. completes acquisition of IAA Inc. for US\$7.3B**

March 20, 2023

Recent Insights

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- **Competition/Antitrust & Foreign Investment Outlook 2024**

January 25, 2024

- **Doing Business in Canada: Updated edition now available**

November 9, 2023

- **Apotex v. Paladin Labs Inc. et al: The First, but Certainly Not Last, Private Abuse of Dominance Case**

November 7, 2023

- **Finally Finalized: Competition Bureau Publishes No-Poach and Wage-Fixing Guidelines**

June 2, 2023

