



# Matthew S. Kelleher

Partner

Toronto

[mkelleher@mccarthy.ca](mailto:mkelleher@mccarthy.ca)

t. +1 416-601-8274

## Bar Admission

Ontario 2002

## Law School

University of Western Ontario

## Practices

Mergers & Acquisitions

## Industries

Technology  
Gambling, Sports Betting, and Casinos  
Public Sector

## US and International Markets

United States

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**Matthew is highly regarded for leading sophisticated mergers, acquisitions, and commercial transactions, often for high-profile clients pursuing disruptive change.**

Matthew has been repeatedly ranked by Chambers & Partners, a peer-validated guide to the best lawyers in Canada, and is listed in the Canadian Lexpert Directory as a leading lawyer in the areas of Mergers & Acquisitions and Private Equity.

**...intelligent, bright, thoughtful lawyer with a lot of good business sense**

— CHAMBERS CANADA

Clients value Matthew's extensive experience leading complex and important mergers, acquisitions and other commercial transactions. Matthew is often engaged on high-profile transactions, with particular experience advising clients pursuing disruptive or transformative change within an industry or organization. His matters often involve public and governmental sensitivities or diverse stakeholder interests.

**...very easy to deal with" [and the] "ability to navigate an extremely complex [...] process.**

— CHAMBERS CANADA

Recognized as a key player in high-profile transactions, Matthew represents industry-leading clients, including banks, private equity firms, pension funds, major corporations and mid-sized businesses. Matthew brings the whole strength of the Firm to bear on a clients biggest opportunities and challenges. Some of his representative transactions include:

- acting for TSN/Bell Media on its multi-year agreement to establish FanDuel as the official sportsbook partner for TSN, TSN.ca and other Bell Media

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sports properties, including the integration of betting features into Bell's live sports and editorial content;

- acting for Genius Sports, the leading sports data and technology business, on its strategic partnership with the Canadian Football League;
- acting for BetRegal on its sponsorship deal with the Canadian Football League;
- advising Uber in connection with its acquisition of self-driving technology from leading researchers at The University of Toronto, and the formation of its Advanced Technology Group;
- advising Uber in connection with various strategic matters relating to its Canadian operations and expansion;
- advising the Government of Ontario in connection with the legalization and retail distribution of recreational marijuana in Ontario;
- advising Ontario Lottery and Gaming Corporation on all aspects of its multi-year project to modernize its casino gaming business, including negotiating long-term operating agreements for 28 existing or planned casinos;
- advising Canopy Growth Corporation in connection with various strategic acquisitions;
- advising Kraft Foods Group on its \$60 billion merger with H.J. Heinz;
- advising CIBC on its lead sponsorship of the Union-Pearson rail link;
- advising CIBC on its affinity program with Aeroplan;
- advising Kraft Foods on the global separation of its grocery and snacks businesses;
- advising OMERS Private Equity and Berkshire Partners on the \$2.1 billion acquisition of an advanced manufacturing business;
- advising CIBC on the \$2.0 billion acquisition of Citibank's Canadian MasterCard business;
- advising the Lafarge Group in connection with several strategic acquisitions and divestitures; and
- advising Oxford on the acquisition of the Metro Toronto Convention Centre.

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Matthew is an experienced corporate director, currently holding the following roles:

- Director and member of the Governance Committee of True Patriot Love Foundation, Canada's national charity supporting military service members, veterans and their families
- Director of the Invictus Games (Canada), the 2017 host of an international sporting event for wounded, injured and sick military personnel, a charitable initiative founded by Prince Harry

Matthew obtained his BA in 1997 and an LLB in 2000, both from the University of Western Ontario. He was called to the Ontario Bar in 2002.

## Awards & Rankings

### Chambers Canada

Leading Lawyer: Gaming & Licensing

### The Canadian Legal Lexpert Directory

Leading Lawyer: Corporate Mid-Market

### Lexpert Special Edition: Agribusiness and Cannabis

Leading Lawyer

### Best Lawyers in Canada

Leading Lawyer: Mergers and Acquisitions Law

## Recent Experience

- **Saint-Gobain to acquire Building Products of Canada Corp. for C\$1.325B**  
September 1, 2023
- **Noventa Energy Partners Inc. is acquired by Ancala Partners**

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March 30, 2023

- **Bell Media announces multi-year agreement with FanDuel and TSN**

April 4, 2022

- **Genius Sports Media Inc. announces long-term partnership with CFL**

December 10, 2021

## Recent Insights

- **Sports Taking the Lead in the Mergers and Acquisitions Industry**

August 18, 2023

